PLANNING & ECONOMIC DEVELOPMENT IMPROVEMENT PLAN 2010-2011 (
AREA OF IMPROVEMENT	ACTION(S)	LEAD RESPONSIBLITY	TARGET FOR COMPLETION	RESOURCES AVAILABLE/ REQUIRED		PROGRESS Fully Achieved Partially Achieved Limited Action	
1. Develop and promote a set of service standards for Planning and Economic Development, outlining the minimum levels of service that external and internal customers will receive.	Review previous protocols, (e.g. those re DC and Enforcement) Set new Standards Report Compliance	Directorate Business Manager	May 2010 June 2010 Quarterly	Within existing resources		Previous postholder left – tasks are for new postholder, who commenced in Nov 2009.	

PLANNING	& ECONOMIC DEVELOP	WENT IMPRO	VEWIEN I PLA	AN 2010-2011	(UPDA	
AREA OF IMPROVEMENT	ACTION(S)	LEAD RESPONSIBLITY	TARGET FOR COMPLETION	RESOURCES AVAILABLE/ REQUIRED		PROGRESS Fully Achieved Partially Achieved Limited Action
2. Improving procedures (e.g. as a result of NI14 assessments).						

PLANNING	& ECONOMIC DEVELOP	WENT IMPRO	VENIENI PLA	AN 2010-2011	(UPDA	
AREA OF IMPROVEMENT	ACTION(S)	LEAD RESPONSIBLITY	TARGET FOR COMPLETION	RESOURCES AVAILABLE/ REQUIRED		PROGRESS Fully Achieved Partially Achieved Limited Action
3. Refocus Business Plan 2011-2012						

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					PROGRESS		
AREA OF IMPROVEMENT	ACTION(S)	LEAD RESPONSIBLITY	TARGET FOR COMPLETION	RESOURCES AVAILABLE/ REQUIRED	\(\) \(\	Fully Achieved Partially Achieved Limited Action	
4. Implement practical measures to improve the public perception and reputation of the Council's Planning Service, particularly with respect to high profile/controversial applications and enforcement action.	To instigate regular reporting on enforcement performance to Members. To publicise the outcome of enforcement action more widely.	Director of Planning and Economic Development	Quarterly Reporting Ongoing	J Preston/ S Solon/ J Godden		The direct action in respect of a car wash in Ongar received widespread publicity.	

PLANNING	& ECONOMIC DEVELOP	WENT IMPRO	VEIVIENT PLA	AN 2010-2011	(UPDA	PROGRESS
AREA OF IMPROVEMENT	ACTION(S)	LEAD RESPONSIBLITY	TARGET FOR COMPLETION	RESOURCES AVAILABLE/ REQUIRED	V	Fully Achieved Partially Achieved Limited Action
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5. Green Issues						